

Élan™ Book

A MODERN, INTEGRATED PUBLISHING PLATFORM

Élan™ Book is a cloud-based software platform built to streamline and integrate production, product management, marketing, sales, customer service and author services for publishers with annual revenue from USD \$5 million to over \$1 billion. Integrate, streamline and modernize your publishing & book sales workflow

400,000+

Product Sales, Billing and Collections managed each year using Élan

\$53 million+

E-Commerce sales processed each year (1m+ orders) using Élan

11 million+

Products/Titles managed using Élan

650,000+

Royalty and Sub-Rights Contracts managed using Élan

CLOUD-BASED

**WORK FROM
ANYWHERE**

**NO SERVER
REQUIRED**

**NO IT STAFF
NECESSARY**

- Plan, produce and print books with production management and job costing
- Handle all product types: digital, POD, premium access, kits/sets, subscriptions
- Integrate sales, marketing and customer service with a unified customer database and CRM
- Enter, track and fulfill sales orders, send complimentary copies, manage standing orders, and back orders
- Pick, pack and ship with ASN feeds when needed
- Streamline inventory and warehouse management
- Share ONIX-compliant product information with trading partners
- Expand online with integrated E-commerce and REST API
- Send and receive EDI transactions
- KPI dashboards for your publishing business

With Élan Book You Get

All The Essentials

- ✓ Financials Suite (AP, AR, GL, Fixed Assets)
- ✓ Support for Fund Accounting & Donations
- ✓ Order Processing
- ✓ Inventory Management
- ✓ Job Costing
- ✓ Product Data Management
- ✓ Purchasing
- ✓ Rights and Royalties
- ✓ Sales Analysis
- ✓ Standing Orders
- ✓ Support for Sets/Kits
- ✓ Consignment Warehouses
- ✓ Digital Asset Management
- ✓ Digital Product Sales
- ✓ eCommerce Websites
- ✓ eCommerce REST API
- ✓ EDI Support
- ✓ Subscription Sales with Deferred Revenue Accounting
- ✓ Foreign Currency/Foreign Language
- ✓ Print On Demand
- ✓ Returns Processing
- ✓ Pick, Pack & Ship
- ✓ ONIX Processing and Support
- ✓ Informer™ Business Intelligence
- ✓ And More!

You Can Also Add

Warehouse Packing
Module (WPM)

Point Of Sale (POS)

Product Lifecycle
Management (PLM)



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